

MA Program in Data Analytics and Applied Social Research (Sociology)
Queens College, CUNY

Course Requirements for Graduation – minimum of 32 credits

Student Name:

Concentration:

Courses	Semester	Grade	Credits
SOC 701 – The Development of Sociological Theory OR SOC 702 – Contemporary Sociological Theory OR Other substantive course in Sociology or Media Studies			
SOC 710 – Basic Analytics			
SOC 712 – Advanced Analytics			
SOC 711 – Qualitative Methods or SOC 765 (Methods Topics Course) or other approved methods course			
SOC 716 – Professional Writing and Communication for Social Research			
SOC 734 – Applied Social Research in Marketing I OR SOC 754 – Topics in Applied Social Research			
SOC 735 – Applied Social Research in Marketing II OR SOC 755 – Topics in Applied Social Research			
Elective 1			
Elective 2			
Elective 3 (for Data Science and for Media and Marketing concentrations only)			
SOC 793 – Thesis _____			
Faculty Advisor			
Transfer Credits			
		GPA:	

